Ecosystem Contribution Canvas

Oregon's innovation ecosystem: organizational strengths, shared action, and progress for innovation entrepreneurs.

Organization	Cohort / Place	Completed By	Date

01 Organizational Profile

What Is Distinctly Ours

Organization / Leader · Before Workshop: Core Dec 2026; Regional Jan 2027

Identity & Purpose

Who are we, and what distinctive value do we bring?

Organizational Capacity

What capacity and resources support our mission?

Connections & Influence

Which connections and influence can we bring responsibly?

Needs

What support and resources make our contribution realistic?

02 Cohort Capacity

What We Strengthen Together

Fay + Cohort · Core Dec 2026; Regional Jan 2027; Ongoing

Ecosystem Role

Where does our contribution fit in Oregon's innovation ecosystem?

Shared Capacity

What becomes more useful when we connect our capacity?

Collective Action

What bounded innovation ecosystem project can we accomplish better together?

Friction & Boundaries

What strain or barriers need attention, and what must we protect or release?

03 Ecosystem Impact

What Improves as a Result

Fay · Surveys + Org Metrics · Midyear / Year-End

Leaders & Organizations

How will leaders and organizations be better able to fulfill their missions?

Entrepreneurs & Communities

What useful progress and access should innovation entrepreneurs and communities gain?

The Ecosystem

How will pathways, inclusion, decision influence, and shared functions improve?

Local & Regional Economy

What longer-term local or regional changes should we observe?

Next Commitments

Who contributes what, to whom, by when, with what evidence?

Organizational Profile

Completed before the cohort workshop: core December 2026; Rogue Valley January 2027.

The Canvas guides the work. Survey findings and organizational metrics are reported at midyear and year-end.

Organization / Working Group

Date / Review

Identity & Purpose

Mission

What mission are we here to advance, and for whom? Which innovation entrepreneurs and development stages do we serve?

Legacy

What history, lived experience, or established work must we honor and carry forward?

Narrative

What story do we want people to understand about who we are and why our work matters?

Value Proposition

What distinctive value do we provide, and who benefits from it?

Organizational Capacity

People

Which people and roles can reliably support our mission, and where are they stretched?

Skills

Which skills and expertise do we hold, and which do we need to strengthen?

Assets

Which programs, curriculum, tools, testing or work spaces, and other assets can support innovation entrepreneurs?

Organizational Funding

What funding sustains our organization, and what gaps or restrictions affect our capacity?

Connections & Influence

Relationships

Which relationships connect us to useful partners, communities, and resource holders?

Reach

Whom and which places do we reach well, and who remains outside our reach?

Trust

Where have we earned trust, with whom, and how will we protect it?

Power

What influence, access, or decision authority do we hold, and under what conditions could we share it?

Organizational funding belongs here. Capital that reaches entrepreneurs is considered on page 4.

Cohort Capacity

Fay facilitates: core December 2026; Rogue Valley January 2027. Revisited throughout 2027.

The Canvas guides the work. Survey findings and organizational metrics are reported at midyear and year-end.

Organization / Working Group

Date / Review

Ecosystem Role

Distinct Contribution

What is our distinctive contribution to Oregon's innovation ecosystem, and which development stages or pathways should we lead?

Complementary Partners

Which partners complement our work, and where should another partner lead?

Shared Capacity

Offer

What can we offer others now, and under what conditions?

Share

What would become more useful if we shared it, and what support or agreement would make that feasible?

Release

What should we stop, hand off, or let go of to protect our mission and free capacity?

Take On

What could we take on for the group with adequate funding, capacity, and authority?

Collective Action

Project

What bounded project in Oregon's innovation ecosystem could we accomplish better together, and which innovation entrepreneurs would benefit?

Owners

Who will lead, contribute, and make decisions, and what authority will each hold?

Resources

What time, expertise, assets, funding, and connections are required, and who will provide them?

Milestones

What will we deliver, by when, and what evidence will show each milestone is complete?

Revisit and adapt Cohort Capacity throughout the year as the collaboration guide; use impact findings to refine it.

Ecosystem Impact

Pre/post surveys and reported organizational metrics; deployment and analysis by Fay; midyear and year-end reporting.

The Canvas guides the work. Survey findings and organizational metrics are reported at midyear and year-end.

Organization / Working Group

Date / Review

Leaders & Organizations

Health

What would improve leaders' well-being and organizational health?

Capacity

What capabilities or usable capacity should increase, after accounting for coordination costs?

Mission Delivery

How should we become better able to deliver our own missions, and who would benefit?

Entrepreneurs & Communities

Progress

What next steps should innovation entrepreneurs complete in idea development, testing, commercialization, or growth, and what progress should communities see?

Access

Who should gain access to useful support or opportunities, and which barriers should decrease?

Suitable Capital

Which innovation entrepreneurs need what kind of capital at their current stage, and what evidence would show it reached them on suitable terms?

The Ecosystem

Useful Pathways

Which innovation pathways or handoffs should work better, and what would show entrepreneurs actually use them?

Inclusion

Who should gain meaningful influence over priorities, decisions, resources, and benefits, and what would verify that change?

Continuity

Which shared functions should continue, with which stewards, operating resources, and funding?

Decision Influence

Who shaped priorities and approved allocations at baseline and now? What authority changed, with what evidence?

Local & Regional Economy

Business Vitality

What changes in business activity or resilience would indicate greater local or regional vitality?

Jobs

What paid jobs or other paid opportunities should grow, for whom and where?

Ownership

What changes in business or asset ownership should broaden opportunity, and for whom?

Decision influence: compare baseline and review authority using decision records and participant confirmation.

Needs, Boundaries, and Next Commitments

Leaders prepare needs and boundaries. Fay guides commitments at each cohort workshop and ongoing adaptations.

The Canvas guides the work. Survey findings and organizational metrics are reported at midyear and year-end.

Organization / Working Group

Date / Review

Needs

Support

What support do we need to make our contribution realistic?

Resources

What resources must be secured, from whom, and under what conditions?

Friction & Boundaries

Strain

Where do strain, duplication, or access barriers make shared work harder?

Boundaries

What must remain ours, and what limits protect our mission and relationships?

Work to Release

Which activities should we stop or hand off, and to whom?

Next Commitments

Contribution & Owner

Who will contribute what, and who is accountable?

Recipient & Access

Who receives or benefits from it, and what access or decision conditions apply?

Timing & Support

By when will it be available, and what support is required?

Evidence & Status

What will show use or completion, and is the contribution proposed, agreed, used, or completed?

Review commitments quarterly: what entered use, what changed, and what should continue, change, or be released?